

Privacy Policy

Last Updated: July 14, 2020

This Privacy Policy describes how Conrex uses and discloses your personal information both offline and on the websites, apps, and services where this Privacy Policy appears or is referenced. This Privacy Policy does not apply to personal information Conrex collects from its employees and contractors.

By accessing a Conrex website, app, or service from which this Privacy Policy is referenced, you confirm that you have read, understand, and acknowledge the terms of this Privacy Policy. This Privacy Policy is not a contract and does not create any legal rights or obligations.

This Privacy Policy includes the following sections. You should read the entire Privacy Policy; however, you may use the links below to be directed to the information you are seeking.

1. We collect and use personal information from and about you. The information we collect depends on how you interact with us.
2. We use personal information as described here. We may use personal information for marketing, to respond to your requests, to provide you with services, to improve our products and services, to comply with our obligations, to administer our websites and services, for internal operations and security purposes, for hiring purposes, and as otherwise disclosed or permitted by law.
3. We collect personal information about you from various sources. These sources include collecting information directly from you and your device, from our vendors and other sources, and by combining information.
4. We share your personal information with other parties. For example, we may share personal information with parties including the Conrex family of companies and business units, service providers and vendors who perform services on our behalf, our business partners and marketing companies, to comply with the law or to protect ourselves, our customers and others, or as part of a transaction.
5. You have certain choices about how we use your personal information. You can opt-out of some of our uses of personal information. This includes certain of our online tracking and advertising tools, and our promotional email.

Conrex (and the vendors and other parties we use to perform services on our behalf) collect, receive, and develop several categories of personal information about you depending on the nature of your interactions with us. For example:

We collect Contact Information. For example, we might collect your name, email address, account username and password, social media account handles, phone number, and mailing address.

We collect Commercial and Preference Information. We may collect information about your purchase history, retailer preferences, leasing details, apartment rental history, and your other transactions and preferences. We may also collect your comments that you post on our websites or blogs and your responses to surveys you complete. We may also collect information in connection with our loyalty programs and certain convenience services, including wheelchair and stroller rentals, delivery services, valet parking, and device charging services. In certain circumstances such as in the case of a residential home purchase or a rental or lease application, we may collect or ask you to provide additional personal

information such as government issued identification, financial information, employment information, and rental history information.

We collect Device, Internet, and Network Activity Information. If you use our websites or apps, we may collect information about the browser and device you are using, device identifiers, MAC address, and your IP address. We might also collect information about how you use our Wi-Fi network and other services, such as the websites you visit while using our Wi-Fi network. We might collect information at the site you came from, or the site you visit when you leave us. We may collect page interaction information (such as what areas of the websites you visit and for how long, what search terms you enter, and what products or content you view and click on), and methods used to browse away from the page. If you use our mobile apps, we may also look at how often you use the app and where you downloaded it.

We collect Location Information. We may automatically collect your precise GPS location when you access our apps or our websites, or when your Wi-Fi or Bluetooth-enabled device connects to, or is detected by, the wireless networks at our properties. We also collect information about your general location, using your zip code or postcode and IP address.

We collect Demographic Information. We may collect information like your ethnicity, gender, birth date, age, language spoken, housing status, current household size, current household type, annual household income, desired housing characteristics and desired housing location or community.

We collect Payment Information. We collect your credit card and other payment details if you make a purchase or sign up through some of our services.

We collect Employment-Related Information. When you apply for a job, we collect information you submit as part of your application and resume. This might include your work experience and previous employment, your education, the URL to your personal or professional websites, your workplace skill sets and certifications, whether you need a visa or require sponsorship, and/or salary expectations. We may also conduct a credit check, background check, and employment verification to the extent permitted by applicable law. If you apply for a job, you may choose to also voluntarily provide any of the following information: ethnicity, gender, disability status, and/or veteran status.

We collect Audio/Visual/Thermal Information. When you visit certain properties, we may record audio and video at the property. We may also collect information using infrared and heat sensing technologies.

We collect and develop Inferences. Using the other pieces of personal information collected about you, we may draw inferences about you, reflecting what we believe to be your preferences, characteristics, predispositions, and attitudes.

We use personal information as described here.

We use the above-referenced categories of personal information for the following purposes:

We use information to provide you with services and fulfill your transactions.

We use information for marketing purposes. For example, we might use personal information to provide you with information about special promotions, retailer discounts, purchase incentives, prize

promotions, shopping guides, or offers. At some of our properties, we may collect and process audio and video to evaluate general shopping habits and reactions to advertisements. We might also use this information to send push notifications on our app and to serve you ads about our products and offers. We might tell you about new features or services. These might be our own offers or products, or third-party offers or products we think you might find interesting. You may opt-in to receive our email newsletters or to receive text messages from us. To learn about your choices for these communications, read the Choices section below.

We use information to respond to your requests or questions. We use information to contact you in response to your feedback or other matters related to our relationship with you (such as about this Privacy Policy or our Terms of Use). If your inquiries or feedback relate to your leases, purchases, or an account, we may also use your information to address the matter.

We use information to analyze and improve our products and services. For example, we may use your information to make our websites, apps, services, and products better. We might use your information to customize your experience with us and to conduct research and analysis.

We use information to comply with our obligations, administer our websites and services, and for property management or internal operations. For example, we use personal information to administer the websites, such as troubleshooting, data analysis, and testing.

We use information for security, safety, and due diligence purposes. For example, we may use personal information to protect our company, customers, and business partners and their respective personnel. We may also use personal information to protect our websites or our services, as well as to detect and investigate activities that may be illegal or prohibited (such as cyber-attacks or fraudulent transactions). We may also use information to conduct background, employment, and credit checks and to assess financial, reputational, credit, and other risks arising from any relationship or prospective relationship with you.

We use information for hiring purposes. For example, we use Contact Information and Employment-Related Information to review your job applications and contact you about employment opportunities. If you choose to voluntarily submit your ethnicity, gender, disability status, and/or veteran status in connection with a job application, we will use that information for statistical tracking purposes (not for hiring decisions), in accordance with applicable law.

We use information for verification purposes. For example, we will use certain pieces of personal information to verify your identity if you make requests pursuant to this Privacy Policy. The verification steps and the pieces of personal information that we request may vary depending on the sensitivity and nature of your request.

We use information as otherwise required, disclosed or permitted by law, or as we may notify you. We may use personal information to create deidentified or aggregated data which does not identify you or any other individual, or from which your identity cannot reasonably be ascertained. We may use and disclose this anonymous or aggregated data as we choose.

We collect personal information about you from various sources.

We collect personal information about you from various sources, directly and indirectly, including from the following sources:

We collect personal information directly from you. For example, we collect information if you sign up for an account, register to access the wireless network at our properties, enter into an agreement, participate in a promotion, contact us, sign up for our text and other messages, or sign up for investor alerts or other emails. We also collect Payment and Commercial and Preference Information if you make a purchase and we collect Employment-Related Information if you apply for a job. We also collect any personal information you provide if you post a comment, make a request, or complete a survey.

We collect personal information from your devices. We use tracking tools like browser cookies and web beacons to automatically collect information about you. We collect information when you interact with our websites, our apps, our ads, or our emails that we or our vendors send to you. We may also collect information from your devices passively using Wi-Fi technology. For example, we may collect information from your devices if they connect to, or are detected by, the wireless networks at our properties. This information may include your location, MAC address, signal strength, date/time stamp, wireless access point location (which can be associated with a physical location), device manufacturer and operation system, and your use of the Wi-Fi, such as which website you visit. We might also use Bluetooth beacons at our properties that may communicate with your device and identify your device's location. To learn about your choices for these tracking tools, read the Choices section below.

We receive personal information from vendors we hire to work on our behalf. For example, vendors that host or maintain our websites and apps and send promotional emails for us may give us information. Our employment and recruiting vendors also give us information. Our marketing agencies, advertising technology vendors, and analytics providers may also provide us with information.

We receive information about you from other sources. Other parties may give us personal information about you. These other parties might also include business and marketing partners and social media platforms that give us information they have collected either directly or indirectly from you. We may also receive personal information from your employer, credit check databases, background check providers, record verification providers, real estate brokers, and other parties in the real estate sector. We may also receive Employment-Related Information from a job network or social network if you choose to import your information from those platforms when applying for a job with us. We also use features that let your friends give us your information.

We combine information. We may combine information that we have collected offline with information we collect online. Or we may combine information we get from another party with information we already have. We may also aggregate your information with other consumers' information to understand preferences and trends over time.

We share your personal information with other parties.

We may share each category of personal information within the Conrex family of companies. This includes our parent, subsidiaries, affiliates, and business units. We may also share personal information with subsidiaries, affiliates, and business units of our parent company. We share personal information within the Conrex family of companies for all purposes described in this Privacy Policy.

We share your personal information with vendors and service providers who perform services on our behalf. We may share personal information with vendors who assist us with the uses of personal information described in this Privacy Policy. This may include vendors who send emails for us, help us manage and operate our websites and apps, manage our properties, fulfill purchases, provide tenant and guest services, provide advertising or marketing services, provide analytics and search engine support, track advertising impressions, investigate and prevent data incidents, provide physical and digital security services, audit our business and financial statements, vet job applicants, provide legal advice, and place our advertisements on other platforms. Personal information received by vendors and service providers may also be subject to their privacy policies.

We share your personal information with our business partners and marketing companies. We might share information with third parties who co-sponsor a promotion or promote our services. Some of these partners may send you information about products or services by mail or email. They may share your information with other third parties. We may also share the above categories of personal information with companies that help us with our marketing efforts, including social media platforms, advertising networks, and ad tech companies. For example, we may share email addresses or other contact information with social media platforms so they can serve our advertising to you on their platform. Personal information received by our partners and other parties may also be subject to their privacy policies.

We will share your personal information for safety and security purposes if we think we have to in order to comply with the law or to protect ourselves, our customers and others. We may share any or all categories of personal information to respond to a court order or subpoena. We may also share this personal information if a government agency or investigatory body requests it. We might share your personal information in order to enforce our agreements and to protect our rights and/or the rights of others. We might share your personal information when we are investigating potential fraud. This might include fraud we think has happened during a promotion. If you are the winner of a sweepstakes or contest, we may also share your certain Contact Information with anyone who requests a winner's list.

We may share your personal information as part of a transaction, financing, due diligence or for other business needs. For example, if Conrex Properties sells any of its businesses or assets, applies for loans, or opens bank accounts, we may disclose your personal information to the prospective buyer, lender or bank, as the case may be, as part of certain due diligence processes. We also share information for the purpose of management and administration of Conrex business.

We may share your personal information with a successor to all or part of our business. If part of our business (including any of our affiliates, divisions, and business units) is acquired by a third party, we may include personal information as part of that transaction, which may include some or all categories of your personal information. We may also share your personal information if there is a change to our corporate structure. We may also share your information with others as they conduct diligence of our corporate changes.

We may share personal information for other reasons we may describe to you from time to time or as permitted or required by law.

You have certain choices about how we use your personal information.

You can opt out of receiving our marketing emails and text messages. To stop receiving our promotional emails, you can follow the instructions in any promotional message you get from us. If you receive promotional text messages from us, you may opt-out by replying "STOP". Even if you opt out of getting marketing messages, we will still send you transactional messages. These include responses to your questions.

You can control certain location tracking tools. To control the collection of your precise location on your mobile device, you can adjust the settings on your mobile device, such as by disabling location services or by turning off the Bluetooth and Wi-Fi.

You can control certain cookies and tracking tools. To learn more about the cookies we use and to set your cookie preferences, click on the Cookie Settings link in the footer of each Conrex website you visit. If there is no link available, then follow the instructions outlined below. Keep in mind that the cookies used on our various websites will differ and you will need to set your preferences on each Conrex site you visit. Your browser may also give you the ability to control cookies or other tracking tools. How you do so depend on the type of tool. Certain browsers can be set to reject browser cookies. Since flash cookies do not reside in your browser, your browser settings will not affect them. To control flash cookies, you thus need to click [here](#).

We and third party advertising networks, social media companies, and other services may collect information about your use of our websites and apps over time so that they or we may display interest-based advertising using information gathered about you over time across multiple websites or other platforms. To do this, we and our vendors use several tracking tools, such as browser cookies, web beacons, and other technologies. To set your preferences related to this type of information collection and use.

Some browsers have "do not track" features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals. If you block cookies, certain features on our site may not work. If you block or reject cookies, not all of the tracking described here will stop.

Options you select and choices you make are browser, website and device specific. If you clear your cookies or your browser's cache, you will need to set your preferences again.

From time to time we may change this Privacy Policy. We will notify you of any material changes to our Privacy Policy to the extent required by law. We will post an updated copy on our websites. Please check our websites periodically for updates. Your continued use of our websites or our services means that you consent to the collection, use and disclosure of your personal information as set out in the updated Privacy Policy.